Logo Design Contest for DOORDARSHAN – 2017

Terms and Conditions

- The Contest is open to all Indians from India or abroad. Registered Organizations under relevant Indian laws are also eligible to participate.
- Only one entry shall be permitted per individual or organization.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode will not be considered for evaluation.
- The winning design of logo(s) would be the intellectual property of Doordarshan, a division of Prasar Bharati. The winner(s) cannot exercise any right over it, after the acceptance of the prize.
- The prize winning logo(s) is/can be used by Doordarshan for promotional and display purposes at freewill at any platform including but not limited to satellite, terrestrial, cable or digitals platform.
- Doordarshan / Prasar Bharati / Ministry of Information & Broadcasting will have unfettered right to modify the prize winning logo(s) and add or delete any information or design feature in any form to it.
- Plagiarism of any nature would not be allowed.
- The logo design must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition.
- Employees of Doordarshan / Prasar Bharati / Ministry of Information & Broadcasting as well as their family members are not allowed to take part in this Contest.

- Participant(s) is/are required to ensure that his/her MyGov profile is accurate and updated since Doordarshan would be using this for further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles will not be considered.

- Doordarshan reserves the right to cancel or amend all or any part of this Contest and/ or Terms and Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms and Conditions/ Technical Parameters/ Evaluation Criteria, or the cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep them informed to any changes in the Terms and Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.

Technical Parameters

- Participants should upload the Logo in JPEG/ JPG/ PNG/ SVG format only.

- The Logo should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format. Participants should ensure that original designs are submitted.

- Logo should be designed in color. The size of the logo may vary from 5cm*5cm to 60cm*60cm in either portrait or landscape.

- The Logo should be usable on the website/ social media such as Twitter/ Facebook and on printed materials such as b/w press releases, stationery and signage, labels etc.

- The Logo should be in high resolution with minimum 300 DPI.

Evaluation Criteria

- All the entries received by Doordarshan would be scrutinized for awards by a selection Committee.

- Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit

and visual impact and how well they communicate the theme of Doordarshan.

- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or on any decision of the Selection Committee.

- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State only.